



Benefits of COCCC Sponsorship

COCCC (Central Ontario Chinese Cultural Centre - 安省中部中華文化中心)

Annual Sponsorship

Types of recognition

	PLATINUM \$2,500+	GOLD \$1,000+	SILVER \$500+
General Recognition			
1. Verbal Recognition at all general session	✓	✓	✓
2. Discount on all event tickets	20%	15%	10%
3. Free ticket to all events <small>*excludes admission to Golf Memorial</small>	8 / Event	4 / Event	2 / Event
Event Visibility			
4. Recognition on posters distributed throughout K-W area	Large	Medium	Name Only
5. Recognition on event tickets (Logo/name)	Large	Medium	Small
6. Revolving display of sponsor's logo/name on big screen	Exclusively	✓	✓
7. Video advertisement played on big screen	3 Minutes	2 Minutes	1 Minute
8. Banners provided by sponsor to be placed within venue	✓	✓	N/A
9. Sponsor logo/name tag place in the table center <small>*Chinese New Year Gala Banquet only</small>	✓	✓	N/A
10. Promotional items provided by sponsor on table <small>*Chinese New Year Gala Banquet only</small>	✓	✓	N/A
11. On stage speaking opportunity	3 Minutes	N/A	N/A
12. Opportunity to be seated at the Head Table with Gala special guests <small>*Chinese New Year Gala Banquet only</small>	2 Seats	1 Seat	N/A
13. Exhibition Booth at the Chinese New Year Festival	✓	✓	✓
Website Recognition			
14. Rotated live link on COCCC home page	Exclusively	✓	✓
15. Live link on sponsors page	✓	✓	✓
16. Write up on your company under sponsors page	✓	✓	✓
17. Priority placement on sponsors page	1 st Priority	2 nd Priority	3 rd Priority
18. Email Banner with Logo/Name	Large	Medium	Small
19. Posting – Promo/Events	✓	✓	✓

**Many benefits are subject to printing or other production deadlines. Discounts, substitutions or other concessions cannot be applied to sponsorships confirmed after related deadlines.*

Centre Location: 100 Campbell Avenue, Unit # 9, Kitchener, ON N2H 4X8

Phone: (519) 576-6168

Email: sponsorship@coccc.net



Annual Sponsorship

General Recognition

1. Verbal Recognition at all general session
 - Sponsors will be verbally recognized on all stage events, in the beginning and by the end of the event.
2. Discount on all event tickets
 - Sponsors are eligible for discounts when purchasing event tickets. Maximum number of tickets eligible: 20 Tickets.
3. Free ticket to all events
 - Number of free tickets honoured to the sponsor at no extra cost.

Event Visibility

4. Recognition on posters distributed throughout K-W area
 - Sponsor's logo/name printed on promotional posters. These posters are distributed throughout the K-W area. e.g. Restaurants, banks
5. Recognition on event tickets (Logo/name)
 - Sponsor's logo/name printed on event tickets which usually has a dimension of 20cm x 10cm. Annual sponsor holds first priority.
6. Revolving display of sponsor's logo/name on big screen
 - On events, where applicable, sponsor's logo/name are displayed revolvingly on big screen during seating time, breaks and near the end.
7. Video advertisement played on big screen
 - On events, where applicable, sponsor's video advertisements can be played on big screen during seating time, breaks and near the end.
8. Banners provided by sponsor to be placed within venue
 - Sponsor can provide a stand banner and place it in the event venue where applicable.
9. Sponsor logo/name tag place in the table center
 - Sponsor's logo/name printed as a card or tag placing in the table center.
10. Promotional items provided by sponsor on table
 - Sponsor can provide promotional items on the table center. e.g. Your company's wines or flyers. *Restrictions may apply.
11. On stage speaking opportunity
 - An opportunity to speak about your company or complimentary words on the stage.
12. Opportunity to be seated at the Head Table with Gala special guests
 - An opportunity to be seated with special guests. *Chinese New Year Gala Banquet only
13. Exhibition Booth at the Chinese New Year Festival
 - Sponsor can set up a table with promotional products or information at COCCC's Chinese New Year Festival.

Website Recognition

14. Rotated live link on COCCC home page
 - A link forwards to your company's website, where applicable, or our sponsors page, shown in COCCC website's home page.
*Duration: All year long. Once expired, will be moved to our "Past Sponsors" page.
15. Live link on sponsors page
 - A link forwards to your company's website, where applicable.
*Duration: All year long. Once expired, will be moved to our "Past Sponsors" page.
16. Write up on your company under sponsors page -
Brief description about your company.
 - *Duration: All year long. Once expired, will be moved to our "Past Sponsors" page.
17. Priority placement on sponsors page
 - Sponsor lists in "Sponsorship" page according to sponsorship levels.
*Duration: All year long. Once expired, will be moved to our "Past Sponsors" page.
18. Email Banner with Logo/Name
 - Sponsor's logo/name listed on the bottom of our internal and external emails before and during the event.

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